

Seed Capital Investment Program Preliminary Application

The purpose of the Preliminary Application is to permit a preliminary review of the project and the enterprise by the Authority's staff, and for the potential applicant, will eliminate unnecessary work if the project or enterprise is determined not to be eligible. Please provide the information below in as brief a form as possible.

1. Name, address, and phone number of the enterprise;
2. Contact person's name and position at the enterprise;
3. A list of key personnel, including senior technical staff (attach resumes);
4. Amount and source of additional private investments;
5. Amount, use, and timing of funds requested by the enterprise from the Authority;
6. Brief description of business of enterprise;
7. Brief description of products &/or services of enterprise and the technology involved;
8. Describe the stage of development of both the company and the products &/or services;
9. Statement of economic impact, including the number, location, and type of jobs to be created; If applicable, describe any non-economic benefits for the state of Arkansas;
10. Identification of your markets and projected percentage of market share after first year and after 5 years;
11. **Additional information may be included with the preliminary application, but it should not be confidential or proprietary in nature.**